**Well Being Fortnight 2025 – reflections**

**Attendance for activities/Events** ;

|  |  |  |
| --- | --- | --- |
| **Activity** | **Numbers attending** | **Age group** |
| Massage  | 21  | 50 plus |
| Well Being Walks | 8 | 50 plus |
| VE Day Celebration | 65 | 60 plus |
| After School Friday | 120 | 5-35 |
| Plays  | 83 | 16 - 40 |
| Taster Sessions | 6 | Over 40 |
| Pop Up Cafes  | 25 | Over 45 |
| Number of Volunteers  | 14 |  |
| **Total** | **342** |  |

**Massage**

This proved popular again. Having some pre bookable slots this year was a positive development.

**Well Being Walks**

8 walkers attended the walks adding an additional date for the fortnight didn’t generate the interest we had hoped

**VE Day Celebrations**

This was a very successful event with fabulous feedback. A great example of partnership working with Homeinstead. They provided drinks and catering and VXCC supplied and paid for entertainment/venue/ decorations. Both provided volunteers. Sam Dixon MP attended.

**After school Pop up Café and activities**

This new initiative proved very popular. It felt very positive to support a local business ‘On A Roll’ who were pleased with the publicity it gave them. Crafts were a hit as was ‘Animal Take Over’ who proved a huge pull.

**Double Bill of Plays**

This felt particularly significant. Very development to invest in getting 2 new plays written and on their feet. The two women writers involved Hannah Curtis and Rachel Quayle were delighted to have the opportunity. Keane Harrison who we commissioned to write and produce ‘Vicars Crossing’ last year returned to VXCC to direct Rachel’s Play This initiative also attracted a very different and younger adult audience. Well Being FN gave the ideal context to programme these plays.

**From the evaluation from 2024 we successfully achieved the following ;**

* Re engaged with Laura Massage and offered pre bookable appointments which worked well
* We supported local business’s and Artists ; ‘On A Roll’, Laura ( massage ), Olivia ( VE Day entertainer ), Keane, Hannah, Rachael, Pulse Stages, Lilybetts catering, Animal Take Over, Amber and Vicki ( Artists )
* Mental Health Networking Event happened during the Fortnight
* We applied and successfully gained grant funding
* We did ask a commercial café to operate in the centre albeit just for 2 afternoons

**Funding ;**

The funding this year enabled us to commission activities that attracted new visitors particularly in age groups that are normally under represented at VXCC events/activities.

**Budget**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Well Being Fortnight**  |  |  |  |  |  |
| **Budget Actuals**  |   |   |   |   |   |
| **Expenditure**  |   |   |   | **Income** |   |
| VE Entertainment / decs | 200 |   |   | Tickets VE Day | 195 |
| Amber/Vickki  | 200 |   |   |   |   |
| Animal Take Over | 200 |   |   |   |   |
| Massage  | 200 |   |   | Box office plays | 296 |
| Y. Creatives Rachel/Hannah | 800 |   |   |   |   |
| Keane | 200 |   |   |   |   |
| 50% Box office | 296 |   |   | Bar/Refreshment takings | 246 |
| Matt lighting | 137 |   |   |   |   |
| Publicity  | 100 |   |   | **Grants** |   |
| Bar licence | 21 |   |   | Members | 500 |
|   |   |   |   | Parish Council | 840 |
| Inkind Social Media support  |   |   |   | Community Centre  | 277 |
| Inkind Volunteering support |   |   |   |   |   |
| **Totals**  | **£2,354** |  |  |  | **£2,354** |

Claire Smith June 2025

Manager ( VXCC )

On behalf of the Well Being FN working group.